



YOU RUN THIS TOWN FOUNDATION

IMPACT REPORT

2022



onward & upward



"ACCORDING TO THE U.S. CENSUS BUREAU, YOUTH MAKE UP 21.4% OF THE POPULATION IN LA COUNTY!"

-WWW.CENSUS.GOV/QUICKFACTS



@YRTTFLA

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www.yrddf.com

LETTER FROM OUR BOARD CHAIR

Board Chair



LINDA SCHWARTZ



Dear Friends, Family & YRTTF Community:

When Michelle invited me to be an Executive Board Member in 2019 and shared the foundation's mission with me, my heart said "yes" right away. I knew this would be a place where I could hang my hat and be a contribution to underserved youth. Now, as Board Chair, as I reflect upon my time with YRTTF, what I'm struck by most is how supportive, committed, and generous this community has been and continues to be. And that was not more evident than during the pandemic when we were able to serve over 300 youth despite all of the restrictions. Our workshops and enrichment programs are the lifeblood of our foundation and they were all made possible by every one of YOU. Your hearts said "yes" and it was through your generosity, that we were able to make such a positive impact in our community. So, THANK YOU!

When I'm asked why YRTTF's mission is so important to me, I'm always brought back to my own upbringing. Being from a low income family myself, I wish there had been programs like this available to me. I grew up through the hard knocks and became independent at the tender age of 16. I look back on those years and wonder what my life would have been like if I had mentors and a foundation like YRTTF in my corner, championing my success. It means so much to me to be a part of something that is helping our youth build a solid foundation for their future success. It's an honor and a privilege for me to be in a position to be able to lend a helping hand when and where I can.

My message to our future leaders:

Keep going. Keep learning. And keep your head up. Soon, you'll be able to look back on your life and connect the dots contributing to your success. And my wish is that our work here at YRTTF keeps us all connected, always.

Much Love,
Linda Schwartz

"It is the heart that does the giving; the fingers only let go."

- Nigerian Proverb

TESTIMONIALS

**THANK YOU TO EVERYONE IN THIS
WORLD I'M GROUNDED WITH. I'M
FOREVER GRATEFUL FOR EVERYTHING.**

THANKS YRTTF!

**- SHANDELA CONTRERAS
(USC-NAI PROGRAM)**

**THANK YOU SO MUCH FOR THE
OPPORTUNITY TO SHARE MY DREAMS
AND GOALS WITH YOU!**

**- MARIAH TRIPLETT
(LGBTQ CENTER LONG BEACH)**

**THANK YOU FOR ALLOWING ME TO
SHARE MY ART!**

**- EMMA MILLS
(GOLDEN VALLEY HIGH SCHOOL)**

YRTTF TEAM

BOARD OF DIRECTORS

Linda Schwartz - Board Chair: Founder at She Shed Comedy

Regina Moniz - Board Vice-Chair: Health & Wellness Coach

Lori M. Vera - Board Treasurer: Research Program Manager at CSU Los Angeles

Alissa Subsarn - Board Secretary: Custody Assistant at the L.A. County Sheriff's Department

AJ Aguiluz - CEO at ARA Realty & Associates, Inc.

Ajay Pondicherry - CEO at Block Party Real Estate Software

Jenny Huang - Expedia Associate Market Manager Beverly Hills/West Hollywood Region

Hannah Howansky - Private Client Associate at Wells Fargo Advisors

Seena Nikravan - Conflicts Attorney at Manatt Phelps & Phillips LLP

Michelle Pagtakhan - Founder & Executive Director CEO at Breezy Agency

BOARD ADVISORS

Amelie Cabral - Political/Economic Assistant at U.S. Consulate in Sao Paulo, Brazil

Cassandra Betts - Senior Creative Manager at NBCUniversal

Deanna Garcia - Product Manager at AT&T.

Erich Chen - CEO at Erich Chen Photography

Katie Card Neidermire - Home Loan Coach

Karina Celis - Philanthropist

Diane Cauton - LAUSD Educator

Meetal Gandhi - Global Ambassador Country Manager, Actura

Roman Pallares - Creative Writer and JetBlue Retiree

Steven Plesa - Associate Attorney

EXECUTIVE TEAM

Martha De La Torre - Director of Programs

Naomi Howansky - Operations Director



PARTNERS



Jefferson High School

St. Anthony High School



Millikan High School

USC/NAI Program



CRCD/Ruth's House

Walk With Sally



Love Beyond Limits

LGBTQ Youth Center - LB



assurance

Learn4Life



St. Joseph Center



UCLA YSC West

Casa Youth Shelter



SAE: School Of Art And Enterprise

We The People



My Friend's Place

LB Cap



Los Angeles County Office of Education

LACOE

CHLA/USC



LAUSD

PROGRAMS

TOTAL YOUTH IMPACTED 2022: 319
TOTAL YOUTH IMPACTED 2017-2022: 1,743

ENRICHMENT WORKSHOPS:

16 partner schools/organizations throughout Los Angeles County in 2022
 Workshop attendance:
 Jan-Dec 2022: 284 youth
TOTAL 2017-2022: 1,540 youth

COMMUNITY ENGAGEMENTS

1,000 bags for youth
 Partners receiving the bags: Casa Youth Shelter, City of Youth, CRCD/Ruth's Place, Jefferson High School, LB CAP, Love Beyond Limits, Millikan High School, My Friend's Place, and We The People
 Other Donors: FALEO-Los Angeles, Assistance League of San Pedro, Bazic Products, and more!

SCHOLARSHIPS:

Number of applicants:
 Total 2022 applicants: 16
 Total 2017-2022 applicants: 71
 7 scholarship recipients in 2022
 TOTAL 2017-2022: 30
 \$12,397.00 total amount awarded through scholarships in 2022
TOTAL 2017-2022: \$26,897.00

I RUN THIS TOWN CAMPAIGN

Number of applicants:
 TOTAL 2022: 17
 TOTAL 2020-2022: 57
 Winner & Finalists Awards:
 TOTAL 2022: \$3,750.00 awarded
TOTAL 2020-2022: \$7,350.00 awarded

I RUN THIS TOWN CAMPAIGN

I Run This Town Campaign was developed to encourage youth to find creative outlets to express themselves, introduce their mentors, explore their talents, and discover ways to impact their communities for a chance to receive a \$300 mini-grant.

COMMUNITY ENGAGEMENT

An event hosted every year to serve our community such as renovating local schools or donating meals to front liners.

SCHOLARSHIPS:

Scholarships are offered every spring semester to our partnered schools.

DREAM BIG LA:

A virtual event dedicated to showcasing youth talent and honoring our community.

PROGRAMS

YRTTF PROGRAMS ARE DESIGNED TO HELP YOUTH DEVELOP LEADERSHIP QUALITIES AND IMPORTANT LIFE SKILLS TO PREPARE THEM FOR A SUCCESSFUL FUTURE.

ENRICHMENT WORKSHOPS:

Degree Attainment – Youth are provided with advising on identifying different career paths after high school such as academic institutions, prerequisite courses, financial aid, admissions and more.

Follow your Dreams, Build your Future – Encourage youth to pursue promising careers that lead to professional and personal achievement. Mentors in different career paths speak to the youth about their experiences.

Resume Building – Youth participate in a hands-on process of developing a working resume.

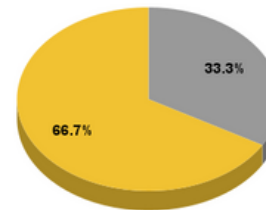
Career Preparation – Youth are provided with interview techniques and coaching on professional attire in preparation for job interviews.

Financial Planning – Youth are guided through developing a budget; establishing a budget, paying bills, saving, and managing paychecks, etc.

WORKSHOP PARTICIPANT IMPACT

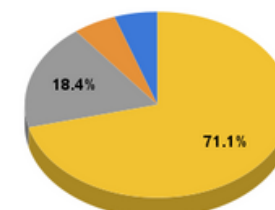
Participant Age

● 14-17 ● 18-24



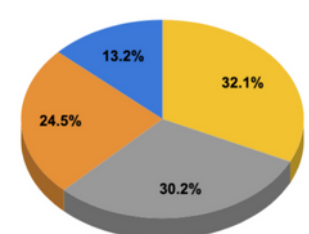
Participant Gender

● Female ● Male ● Non-Binary ● Other



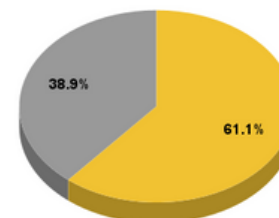
Participant Household Income

● < \$25,000 ● \$25,000 - \$50,000 ● \$50,000 - \$75,000 ● > \$75,000



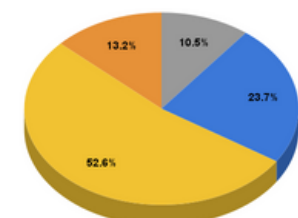
Participant Household Size

● 1-4 ● 5-8



Participant Ethnicity

● Asian / Pacific Islander ● Black / African Am. ● Hispanic / Latinx ● White / Caucasian



FUNDRAISERS

DREAM BIG LA 2022

An annual event to empower youth, providing them with growth opportunities, mentorship and the resources needed to develop into civically engaged, independent and highly skilled young adults.



YRTTF GOLF CLASSIC

Our first annual Golf Tournament Fundraiser was held at El Dorado Golf Course in Long Beach to support local youth throughout LA County.



COMEDY NIGHT

Our holiday fundraiser was hosted by our board chair Linda at the Stand Up Comedy Club in Bellflower.



SPONSORS & DONORS

THANK YOU TO ALL OF OUR SPONSORS AND DONORS!

A-Sha Noodles AJ Aguiluz Alaska Airlines Assistance League-South Bay BAZIC Products Bradford Renaissance Portraits Daniel Levin with GL Veneer Derryn Brittany Gemmae Bakery	Jimmy John's Julia Parker Kirk Larson LB Aquarium of the Pacific Linda Schwartz Los Angeles Clippers Neidermire Family Ordinaire Restaurant	Pagtakhan Family Pain Management Group Paul Neidermire Philz Coffee Project Hygiene Rowley Portraiture Sandy Griswold Wines for Humanity
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\$10,000+	
Bulger, Lenardson & Associates, Inc	FALEO-Los Angeles
\$5,000+	
APMCares Community Outreach Michelle Pagtakhan	Modern Woodmen
\$1,000+	
Ajay Pondicherry John C. Griswold Family Foundation Kirsten Erickson	LB Convention & Visitors Bureau Lee & Linda Schwartz
\$500+	
Jenny Huang Katie Neidermire	Seena Nikravan
\$0 - \$500	
Over 50 donors!	

Special thank you to our Dream Big LA Sponsors!



PHOTOS

SCHOLARSHIP RECIPIENTS

Our annual scholarship award opportunity takes place every Spring semester for graduating seniors at our partnered schools and organizations.

CONGRATS TO OUR 2022 SCHOLARSHIP RECIPIENTS
THANK YOU TO OUR FUTURE LEADERS

TIFFANY TAYLOR Jefferson High School	IRMA LOPEZ-CALDERON USC Neighborhood Academic Initiative (Foshay Learning Center)	MARIA DE JESUS CARBALLO Jefferson High School	LEGEND D. LEE USC Neighborhood Academic Initiative (LAUSD 1)
MARIANNA CLARK-IGOUDIN Millikan High School	MIA SANCHEZ Honorary Scholarship Recipient - Junior at Millikan High School	BETANEYA TAMMERAT Walk With Sally	

Visit www.yrttf.org/irunthistown to learn more!

PHOTOS

I RUN THIS TOWN

I Run This Town Campaign was developed to encourage youth to find creative outlets to express themselves, introduce their mentors, explore their talents, and discover ways to impact their communities. Youths are required to produce a project using video, art, poetry, music, any artistic way, demonstrating how they impact their community, achieve their goals, and share what makes them feel empowered to one day run this town. I Run This Town Campaigns are offered once every quarter and winners are selected and awarded a \$300 mini grant.

I RUN This Town
 SUMMER 2022 #YRTTFLA

SHARE YOUR DREAM CAREER
 HOW DO YOU PLAN TO ACHIEVE YOUR DREAMS?
FOR A CHANCE TO RECEIVE \$300!
 SUBMIT A CREATIVE PROJECT: VIDEO, TIK TOK, POWERPOINT, ETC.

Application Available on Fri, July 1, 2022
 Application Deadline: Mon, Sept 5, 2022 at 5pm

Contact us at www.yrttf.org if you have any questions.
 Visit www.yrttf.org/irunthistown to apply and learn more!

I RUN This Town
 WINTER 2022 #YRTTFLA

SHOW US YOUR TALENT
 FOR A CHANCE TO RECEIVE \$300!
 OPEN TO AGES 14-24

CALLING ALL TALENT! (ARTISTS, POETS, DANCERS, SINGERS, MAGICIANS, ETC.)

NO PLAGIARISM

Application Opens: Monday, January 3, 2022
 Application Due Date: Tuesday, March 1, 2022 at 12pm
 Winner Announcement: Tuesday, March 15, 2022

Contact us at www.yrttf.org if you have any questions.
 Visit www.yrttf.org/irunthistown to apply and learn more!

#IRUNTHISTOWN
CONGRATS TO OUR WINNERS!

AARON MILLIKAN HIGH SCHOOL	LORENA SAE HIGH SCHOOL	MIRIAM RUTTS PLACE

THANK YOU FOR SHARING YOUR LEADERSHIP!

FALL 2022 WINNERS

Contact us at www.yrttf.org if you have any questions.
 Visit www.yrttf.org/irunthistown to apply and learn more!

I RUN This Town
 SPRING 2022 #YRTTFLA

TELL US ABOUT YOUR MENTOR
 FOR A CHANCE TO RECEIVE \$300!
 SUBMIT A CREATIVE PROJECT

Application Available at www.yrttf.org/irunthistown
 Application Deadline: Wednesday, May 6, 2022 at 9am
 Winner Announcement: Wednesday, May 13, 2022 at 12pm

Contact us at www.yrttf.org if you have any questions.
 Visit www.yrttf.org/irunthistown to apply and learn more!

#IRUNTHISTOWN
CONGRATS TO OUR WINNERS!

KIANA	BETANEYA

THANK YOU FOR SHARING YOUR CREATIVITY & LEADERSHIP!

SPRING 2022 WINNERS

Contact us at www.yrttf.org if you have any questions.
 Visit www.yrttf.org/irunthistown to apply and learn more!

#IRUNTHISTOWN
CONGRATS TO OUR WINNERS!

MATTHEW	ISAAC

THANK YOU FOR SHARING YOUR CREATIVITY & LEADERSHIP!

WINTER 2022 WINNERS

Contact us at www.yrttf.org if you have any questions.
 Visit www.yrttf.org/irunthistown to apply and learn more!

#IRUNTHISTOWN
CONGRATS TO OUR WINNERS!

ALICE	KIANA

THANK YOU FOR SHARING YOUR CREATIVITY & LEADERSHIP!

WINTER 2022 WINNERS

Contact us at www.yrttf.org if you have any questions.
 Visit www.yrttf.org/irunthistown to apply and learn more!

#IRUNTHISTOWN
CONGRATS TO OUR IRTT WINNERS!

ALEXANDRA ST. ANTHONY'S HIGH SCHOOL	LORENA SAE HIGH SCHOOL	MACKENZIE MAYFAIR HIGH SCHOOL

OUR SUMMER 2022 WINNERS

THANK YOU FOR BEING OUR FUTURE LEADERS!

Contact us at www.yrttf.org if you have any questions.
 Visit www.yrttf.org/irunthistown to apply and learn more!



COMMUNITY ENGAGEMENTS

USC HEADSHOT DAY

This year we had the honor of partnering with USC's National Academic Initiative Program to host a Professional Headshot Day for graduating high school seniors. The event was hosted at the USC campus in Los Angeles, CA on Saturday, February 19, 2022. YRTTF sponsored the photographer that took professional headshots of all the youth to provide them with a photo that they can use for their professional resume and further as they prepare for life after graduation.

IMPACT:

Approximately **85 youth** were in attendance at this event!



COMMUNITY ENGAGEMENTS

BACKPACK DRIVE

Our second annual backpack drive provided youth with the necessities they need to succeed. We donated 1,000 bags to local schools and organizations throughout LA County including Millikan High School, Casa Youth Shelter, My Friend's Place, CRCD, USC NAI and more.

IMPACT:

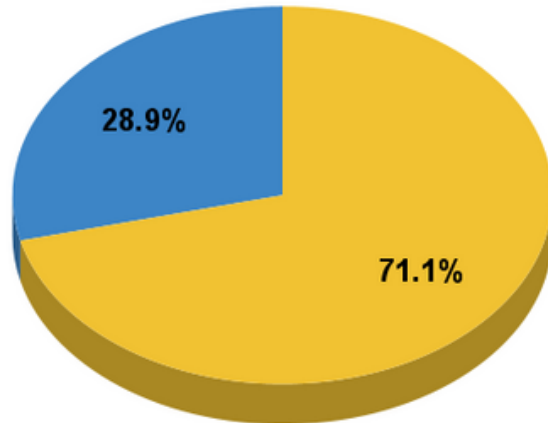
Packed and delivered 1,000 bags



FINANCIALS: ACTIVITY STATEMENT

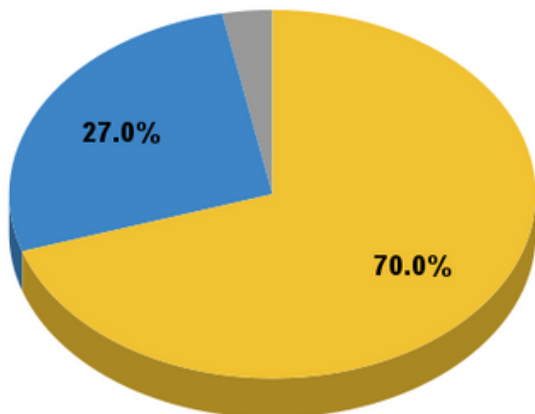
Jan-Dec 2022 Revenue Sources

● Fundraising ● General Donations



Jan-Dec 2022 Expenses

● Program Services ● Fundraising ● Administrative/Insurance



FINANCIALS: ACTIVITY STATEMENT

Revenues	Jan - Dec 2022
Fundraising	\$63,237.73
General Donations	\$25,671.38
Total Revenues	\$88,909.11

Expenses	Jan - Dec 2022
Program Services	\$57,428.83
Fundraising	\$22,132.00
Administrative/Insurance	\$2,516.00
Total Expenses	\$82,076.83

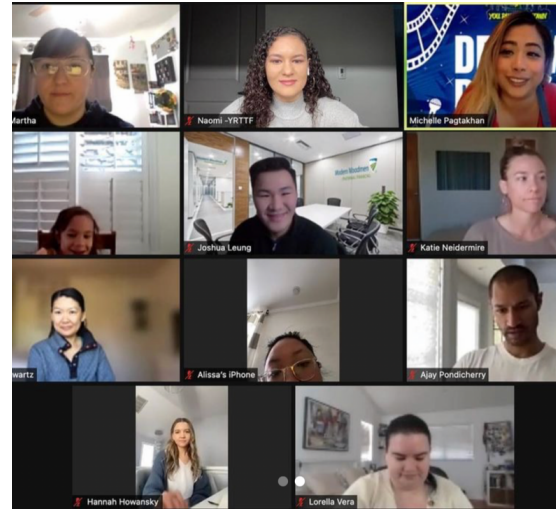
Net Revenue	Jan - Dec 2022
Ending Net Revenue	\$6,832.28

Current Assets	Jan - Dec 2022
Ending Net Assets	\$52,320.40

PHOTOS



PHOTOS



"THE AMERICAN ADOLESCENT POPULATION HAS REMAINED QUITE STABLE OVER THE LAST DECADE, ACCOUNTING FOR 21 MILLIONS TO 22 MILLIONS OF THE YOUNG AMERICAN POPULATION!"