



2025 Impact Report

www.yrttf.org

Foundation Overview

Vision

Founded in 2016, You Run This Town Foundation is a registered 501(c)(3) non-profit public charity dedicated to serving youth in underserved communities. We believe that every young person deserves the opportunity to succeed, dream big, and pursue their goals with confidence. Although it may seem that the path to success is never clear or stable with the right opportunities, educational resources, and encouragement, YRTTF sees a future for all youth to become thriving, successful, and vibrant community members and leaders to one day “run this town”.

Mission

You Run This Town Foundation’s mission is simple. We strive to bring opportunities to youth through the modalities of enrichment workshops, grant and scholarship opportunities, and community engagement initiatives that will encourage higher education, boost confidence, and bolster a sense of community. In turn, we encourage our youth toward success, set them up to thrive and one day come back as empowered, educated, compassionate leaders in our communities.

“The future belongs to those who believe in the beauty of their dreams.”

– Eleanor Roosevelt

Who We Are

You Run This Town Foundation is a registered 501(c)(3) non-profit public charity founded in 2016 to serve youth in underserved communities and help them find a clear and stable path to become empowered young adults.

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CEO, Diversity Bx

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(Block Party Hero)

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Finance Director

Karina Celis

Associate Director

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Volunteer at Habitat for Humanity
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Erich Chen Photography, Chief Executive Officer

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Luis Davila

Food Service Manager, LAUSD

Meetal Gandhi

Global Ambassador
Country Director Bioma Travel

Reynaldo Soriano

Onairos LLC, Founder

Roman Pallares

Personal Investor
Creative Writer and JetBlue Retiree

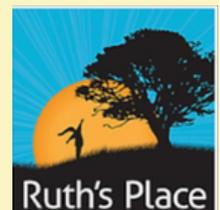
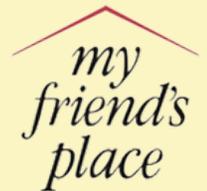
Our Partners



the school of
arts + enterprise



YSC WEST



COALITION for
RESPONSIBLE
COMMUNITY
DEVELOPMENT



ST. ANTHONY HIGH SCHOOL
COLLEGE PREPARATORY • LONG BEACH

Programs: Rize Up Academy

Designed to prepare youth for future professional success! Our career development workshops empower young people to believe in their ability to create change. Sessions include Resume Building, Interview Skills, Financial Literacy, and more. The program may also offer unique youth engagement opportunities, such as a Day at Sea to explore marine life and Professional Portrait Day for high school seniors, giving participants both practical skills and memorable experiences.

Youth Participant Impact

22

AWARDS
GRANTED

20

WORKSHOPS
CONDUCTED

\$855.00

TOTAL
AWARDED*

304

YOUTH
PARTICIPANTS



**Awards include gift cards presented to some of the workshop youth participants!*

Programs: Pac House

Grants & Scholarships

PAC House Programs are dedicated to building dreams by investing in the next generation. Through scholarships and youth mini-grants, YRTTF supports young people in pursuing their academic and creative passions, helping them turn their visions into reality. All awards are presented to our youth recipients at our Dream Big LA event.

Dream Big LA is our annual youth awards luncheon, celebrating the talent, resilience, and achievements of young leaders in our community. Every spring, we honor recipients of the **Big Boss Inc. Award**, **I Run This Town Award**, and our **Scholarship Awards**, while uplifting guests with inspiring messages from community leaders committed to shaping a brighter future for our youth. The event also features youth talent presentations from our IRTT participants, showcasing their creativity and accomplishments.



Dream Big L.A. – May 3rd 2025 – 81 attendees!

Programs: Pac House

Continued...

Spring Scholarships

Scholarships are awarded each spring to high school seniors and above from our partner schools and organizations, giving students the chance to share their achievements and future goals. These scholarships honor students who have shown perseverance in academics and community involvement.

*****Youth are awarded \$500+ scholarships!**

11 **\$6,000.00**
Recipients Total Awarded



Big Boss Inc.

A grant opportunity for business-minded youth and future entrepreneurs. Participants develop a business model from the ground up, honing their planning and critical thinking skills. The program also encourages vision, builds confidence, strengthens relationships and communication, and fosters teamwork and community engagement.

*****Youth are awarded \$300 mini grants for Big Boss Inc!**

3 **\$900.00**
Recipients Total Awarded



I Run This Town

IRTT was developed to inspire youth to explore creative outlets, discover their talents, and find ways to make a positive impact in their communities!

*****Youth are awarded \$300 mini grants for IRTT!**

7 **\$2,100.00**
Recipients Total Awarded



Programs: Radio Caroline

Community Engagements

Radio Caroline was founded in honor of lifelong friendships and as a tribute to a true friend. Our mission is to inspire youth to give back to their communities at every stage of life—because a warm smile is the universal language of kindness. Let's keep the kindness going!



We Thrive Bag Drive

August 1st 2025

Bags filled with age-appropriate school supplies and/or essential daily items are distributed to our partner organizations. This initiative ensures that youth start their first day of school feeling confident, supported, and ready to succeed academically.

500 bags supplied & donated



Summer Movie Day

August 15th 2025

Our Summer Family Movie Day brought families together for a fun-filled afternoon with engaging activities, tasty snacks, and a feel-good summer movie. This free, indoor event created lasting community connections and supported YRTTF's Radio Caroline initiatives, helping us continue to uplift and empower local youth.

40 attendees



Sock & Sweater Drive

December 11th 2025

We can bring comfort and care to the youth in our community. Our sock and sweater drive is more than just a campaign; it's an opportunity to provide essential warmth and support. Every donation counts, your generous donations—no matter the size—can create lasting change in our community.

100 bags supplied & donated



Meals 4 Kids

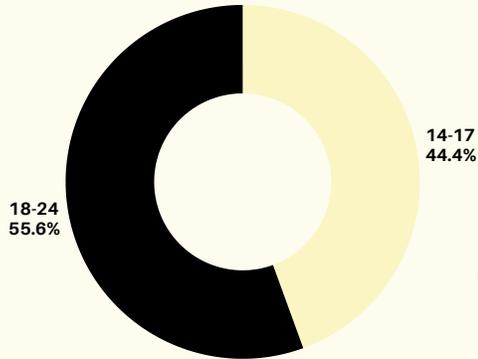
December 17th 2025

We believe in the power of giving. Our holiday campaigns are dedicated to providing comfort and opportunities to youth in need. By supporting our Meals for Kids program, you help deliver nutritious meals and vital resources to children who need them most. Every contribution counts—let's make this season brighter together!

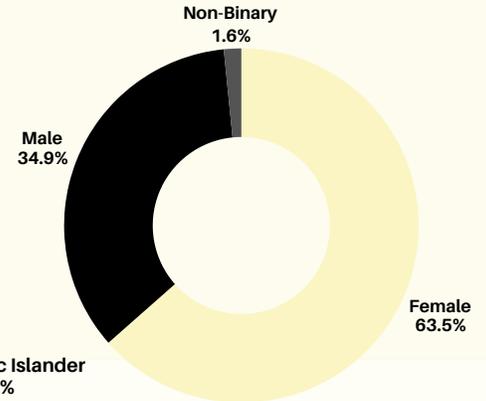
30 hot meals provided

Programs: Demographic Data

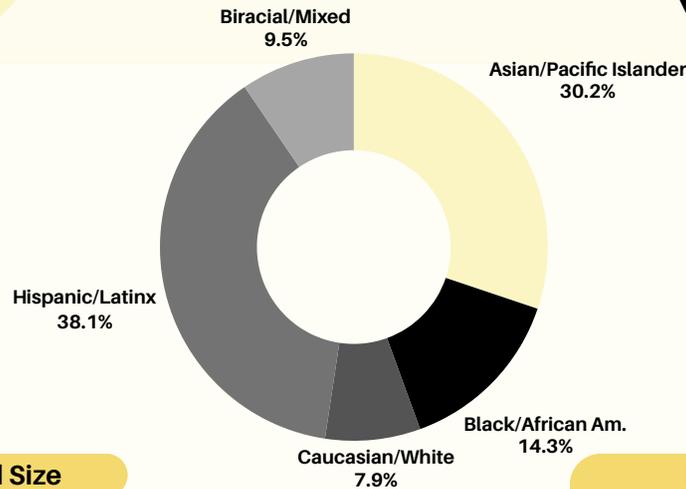
Participant Age



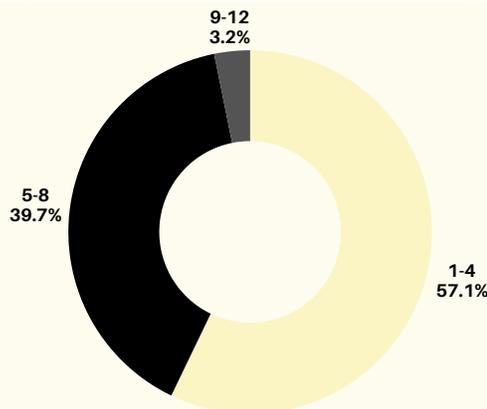
Participant Gender



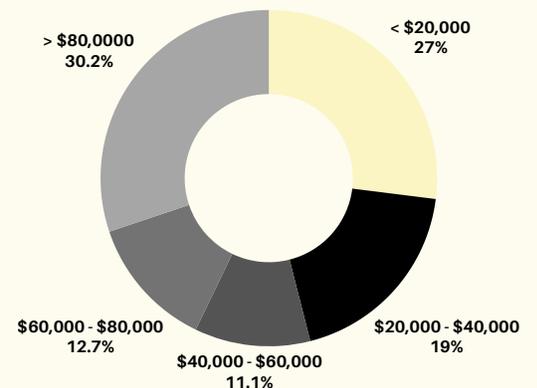
Participant Ethnicity



Participant Household Size



Participant Household Income



This demographic data reflects the youth served in 2025 across all YRTTF programs, including Rize Up Academy enrichment workshops, PAC House scholarships and mini grants, and Radio Caroline community engagements—advancing our mission to ensure every young person has the opportunity to succeed, dream big, and pursue their goals with confidence.

Fundraisers

5k Cupid Shuffle

February 8, 2025

Our annual Cupid Shuffle 5K held in Long Beach, is a fun-filled, family-friendly celebration of Valentine's Day and community spirit! Many participants donned festive outfits, and several new sponsors joined us along the course. All proceeds supported **YRTTF's Radio Caroline** initiatives, including meals for kids, youth bag drives, holiday drives, and other vital community programs, helping us make a meaningful impact in our community.



Beach City Classic

Charity Golf Tournament

September 19, 2025

This year's Beach City Classic Golf Tournament, held at Recreation Park 18 Golf Course in Long Beach, brought participants together for a day of friendly competition with a festive luau twist, featuring themed decor, dancers, and a thrilling fire dance. Proceeds from the event supported **YRTTF's Rize Up Academy**, helping prepare youth for career success, encourage higher education achievement, and boost confidence so they can thrive as vibrant community members and future leaders.



Golden Hour Gala

December 5, 2025

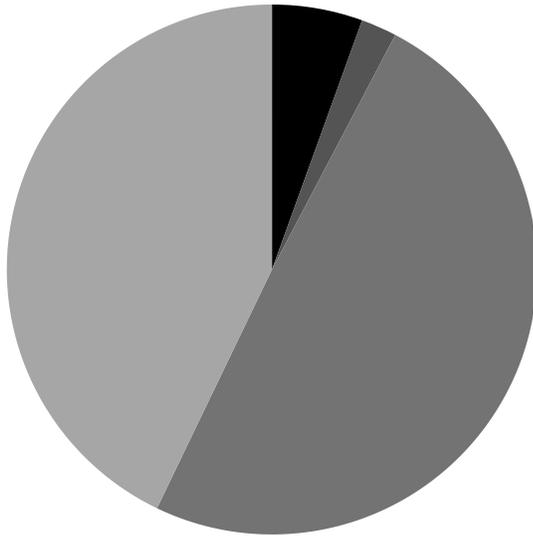
The Golden Hour Gala was an enchanting evening held at Hotel Maya in Long Beach, honoring outstanding community leaders and celebrating their dedication to making a difference. The event raised crucial funds for **YRTTF's PAC House scholarships and youth mini-grants**, supporting young people in pursuing their academic and creative passions and helping turn their visions into reality.



2025 Financials

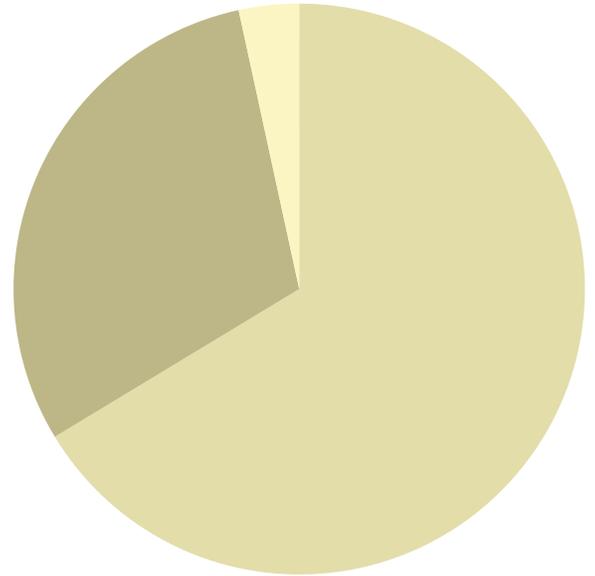
2025 Expenses

- Admin/Insurance
- Charitable Contributions
- Program Services
- Fundraising



2025 Revenue Sources

- Fundraising
- General Donations
- Grants



EXPENSES	JAN - DEC 2025
Admin/Insurance	\$7,470.27
Charitable Contributions	\$2,950.00
Program Services	\$66,903.07
Fundraising	\$58,001.99
Total Expenses	\$135,325.33

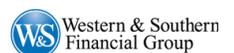
REVENUE	JAN - DEC 2024
Fundraising	\$97,439.92
General Donations	\$44,439.58
Grants	\$5,000.00
Total Revenue	\$146,879.50

CURRENT ASSETS	2025
Ending Total Assets	\$185,442.96

NET REVENUE	2025
Ending Net Revenue	\$11,554.17



Thank You TO OUR SPONSORS!



Contact Us



----- 562-269-0629



----- team@yrttf.org



----- www.yrttf.org



----- 140 Linden Ave, Suite 291

Long Beach, CA 90802

Testimony

"We at Ruth's Place just wanted to take a moment to say thank you. Your continued support and collaboration mean the world to us. We see the impact these workshops and other activities have had on the youth we serve.

We're grateful to be working alongside such a dedicated team and look forward to our next collaboration.

Again, thank you!"

Christian Mairena-Perez
Ruth's Place Team

